



Your planet. Your choices. Your gear.
www.innate-gear.com

Contact us at:
custom@innate-gear.com
or refer to our order form
for detailed information on
maximum printable areas
depending on what location
printing is done.

CUSTOM PRINTING

INFORMATION FOR CUSTOM PRINTING AND ETCHING OF INNATE "BEST IN CLASS" STAINLESS STEEL DRINKING CONTAINERS

contact us at custom@innate-gear.com for information



KAZE
DOUBLE WALL
STAINLESS STEEL
VACUUM BOTTLE
- 425 ml /
13.5 fl oz capacity



VITE PLUS
V2 SINGLE WALL
STAINLESS STEEL
BOTTLE
- 730ml /
24 fl oz capacity



MEGA FRESCO
V2 SINGLE WALL
STAINLESS STEEL
BOTTLE
- 1.2 L/48 fl oz capacity
FRESCO
V2 SINGLE WALL
STAINLESS STEEL
BOTTLE
- 850 ml/29 fl oz capacity



BOW VALLEY
STAINLESS STEEL
VACUUM BOTTLE
- 500ml /
17 fl oz capacity



VITE
V2 SINGLE WALL
STAINLESS STEEL
BOTTLE
- 440ml /
16 fl oz capacity



COMMERCIAL DRIVE
DOUBLE WALL
STAINLESS STEEL
VACUUM BOTTLE
- 350ml /
12 fl oz capacity

We are pleased to offer a custom printing service for selected styles of INNATE Stainless Steel single-wall and vacuum drinking containers. Custom printing of INNATE containers is a great way for businesses, schools, teams, organizations and families to commemorate a special event or promote their identity with an attractive durable container that's better for the planet.

- A custom printed INNATE container will show that you want to help reduce the more than 25 billion single-use plastic water bottles sold in North America.

- Choosing INNATE containers for custom printing adds an important and compelling sub-text to your organization's message: Innate has a "Best in Class" raw materials testing program that provides good value to your pocket book backed by market-leading manufacturing and environmental standards.

- Our stainless steel water bottles are tested to ensure they have no trace amounts of specified endocrine disrupting phthalates including Bisphenol-A (BPA), and have been independently tested to meet US FDA, Cal. Prop 65 and European Norm food container standards.

- We are pleased to offer an insert in all custom printed containers that provides clear information about who we are and what we do, in particular, INNATE's Chain of Custody and Socially Responsible business practices. By choosing an INNATE container you are leading by example for healthy choices, environmental and product stewardship.



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1) Instructions for Ordering Custom Printed INNATE Containers:

- When you are ready to order, please fill out the custom printing order form.
- Please email the completed form along with your sample artwork to custom@innate-gear.com
- If you are unable to email us your artwork due to file size (do not send files larger than 1000KB (1 megabyte)). Please advise by email and we will provide a ftp address for you to upload your file to.
- Once we have received your completed form and artwork we will: confirm receipt, provide you with a quotation and provide information on availability and timing within 2-3 business days.
- Once you receive and accept our quotation by return e-mail, we will prepare a proof for your review and approval.
- We will send a proof for you to approve before printing begins.
- Upon receipt of your proof approval, and before printing can begin, a 50% deposit or full payment may be required depending on your account status.

2) Ordering Small Quantities and Fast Turnaround vs Large Orders with Longer Lead times.

A) Custom Printing done in North America

- We can offer printed single color logos and laser etching using this method.
- This is best if you need a quick turnaround or have small to medium sized quantities.
- See our order form for detailed information on maximum printable areas. Printing is done at Vancouver Canada or Seattle USA facilities, depending on whether you need containers shipped to a Canadian or USA address.
- Minimum quantity and order multiples are 24 units for a given style and color; this allows us to keep our prices reasonable by minimizing handling in shipping case quantities. For example, you would need to order 24 Fresco bottles in stainless finish with black lids as a minimum order, additional quantities must also be in multiples of 24 units. We are unable to mix lid or body colors within the case pack of 24 units. You are welcome to order other colors of the same style or a different style and color but these too must be a minimum of 24 or multiples of 24 units.
- Pricing will be quoted depending on quantity, shipping point and complexity of project.
- Turn around time is 2-5 weeks depending on project complexity.

Ask about our specials on in stock clear out styles and colors!

B) Custom Printing for Large Orders

- Ideal for larger quantities of more than 2000 units, printing will be done at our contract production facility.
- Pricing will be quoted depending on quantity and complexity of project.
- We can offer printed three color logos or single color laser etching.
- Turn around time is 3-4 months depending on complexity of project.

3) Artwork File Preparation Guidelines:

Here are some guidelines to help you prepare your artwork:

Supported File Types:

- Encapsulated PostScript (.eps)
- Adobe Illustrator (.ai)
- Scalable Vector Graphics (.svg)
- Joint Photographic Experts Group (.jpg or .jpeg)

Best results are usually obtained with a "vector image" (a .ai, .eps, or .svg file).

File Size: maximum 100 KB.

Colors:

- Pantone Matching System(PMS) Colors must be stated in artwork.
- Please see the table below for approximate examples of popular Pantones.
- Note for all Pantone (PMS) colors we cannot guarantee an exact PMS match due to technical issues that sometimes occur in the printing process.

Resolution:

When submitting a "master image" (a .gif, .jpg, or file), keep the resolution close to 300 or 600 dpi. If submitting a JPEG, set the quality to 80 percent or more to reduce image distortion.

Cropping:

Crop your image close to the edges of the logo. Our proof preparation system resizes the image according to the space available on the product imprint area and does not differentiate between the logo and the white space surrounding it.

Text & Line Weight:

Please bear in mind, for printing of logos and artwork, the thinner the lines or the finer the text used in a logo, the less chance there is of achieving good results. Laser etching can render thinner lines with more accuracy.